

LICENCE NO: STS 360

**INDEPENDENT TELEVISION COMMISSION  
BROADCASTING ACT 1990**

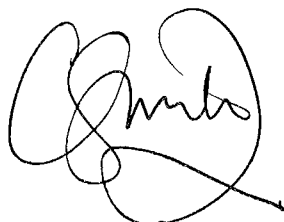
**LICENCE GRANTED TO TV TRAVEL SHOP LIMITED TO PROVIDE A  
SATELLITE TELEVISION SERVICE UNDER PART I OF THE  
BROADCASTING ACT 1990**

**THE LICENCE**

1. The Independent Television Commission (the "Commission") in exercise of the powers conferred upon it by Part I of the Broadcasting Act 1990 as amended by the Broadcasting Act 1996 hereby grants to TV Travel Shop Limited (the "Licensee") a licence (the "Licence") for the term of ten years and subject to the conditions set out in the Schedule, to provide the satellite television service specified in the Annex (the "Licensed Service").

2. This Licence shall come into force on 23 June 2000.

SIGNED FOR THE  
COMMISSION BY



Dated 23 June 2000

## NOTICE OF VARIATION

**VARIATION TO STS-360 (THE "LICENCE") HELD BY TV TRAVEL SHOP LTD (THE "LICENSEE") HAVING EFFECT FROM 29 DECEMBER 2003 WHEREUPON THE LICENCE AS VARIED BY THIS NOTICE SHALL AUTHORISE THE PROVISION OF THE LICENSED SERVICE AS A TELEVISION LICENSABLE CONTENT SERVICE**

### WHEREAS

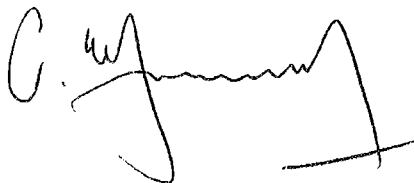
- A. Following the commencement of Section 240 of the Communications Act 2003 the Licence shall have effect as a licence under Part 1 of the Broadcasting Act 1990 authorising the provision of the Licensed Service as a television licensable content service.
- B. As a result of the enactment of the Communications Act 2003 the Licence requires to be varied to conform with the requirements of that Act.
- C. The Licensee has been given a reasonable opportunity to make representations to Ofcom concerning the proposed variations to the Licence.

**NOW THEREFORE** the Licence shall be varied with effect from 29 December 2003 in the following manner:

1. By deleting the Index and Schedule and replacing them with the Index and Schedule attached in the Appendix to this Notice of Variation.
2. At the end of the sentence describing the Licensed Service in the Annex, by adding the words "as varied from time to time".

This document shall be construed as if it formed part of the Licence and shall be governed by English law.

**SIGNED 17 DECEMBER 2003 FOR OFCOM BY**



Secretary to the Corporation

**VARIATION NUMBER 2 DATED 18 OCTOBER 2006**

**TO THE LICENCE GRANTED TO IBUY TV LIMITED ("THE LICENSEE") TO PROVIDE A TELEVISION LICENSABLE CONTENT SERVICE UNDER PART 1 OF THE BROADCASTING ACT 1990 (AS AMENDED) AND DATED 23/06/2000, AS AMENDED BY VARIATION NUMBER 1 DATED 29 DECEMBER 2003 ("THE LICENCE")**

**WHEREAS**

- A. The Television Licensable Content Service Order 2006, which amends the Communications Act 2003 to allow Television Licensable Content Services to be made available by means of a radio multiplex service, came into force on 25 July 2006;
- B. The Order inserts a new subsection (7) in section 235 of the Communications Act 2003, obliging Ofcom to include in Television Licensable Content Service licences conditions appropriate for requiring notification to Ofcom by the licensee of agreements with the provider of a radio multiplex service;
- C. Ofcom proposes to vary the Licence accordingly, and, in accordance with section 3(4) of the Broadcasting Act 1990, the Licensee has been given a reasonable opportunity to make representations on the proposed variation.

**NOW THEREFORE** the Licence shall be varied in the following manner:

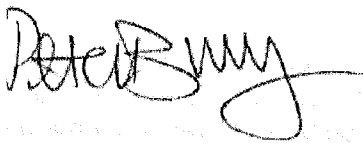
- 1. By inserting in Condition 12 (General provision of information to Ofcom) a new subsection (5) as follows:
  - (5) The Licensee shall:
    - (a) on entering into any agreement with the provider of a radio multiplex service for the Licensed Service to be broadcast by means of that radio multiplex service, notify Ofcom in such form and manner as Ofcom may from time to time require:
      - (i) of the identity of the radio multiplex service;
      - (ii) of the period during which the service will be provided; and
      - (iii) where under the agreement he will be entitled to the use of a specified amount of digital capacity, of that amount;
    - (b) when any such agreement is varied so far as it relates to any of the matters mentioned in Condition 12(5)(a), notify Ofcom of the variation so far as relating to those matters; and

- (c) where the Licensee is providing the Licensed Service to the provider of a radio multiplex service in accordance with such an agreement as is mentioned in Condition 12(5)(a) above but intends to cease doing so, to notify Ofcom of that fact and the date on which he intends to cease doing so.

This variation to the Licence shall come into force upon the execution of this document by Ofcom.

This document shall be construed as if it formed part of the Licence and shall be governed by English Law.

**SIGNED FOR AND ON BEHALF OF OFCOM ON 18 OCTOBER 2006**



**Peter Bury**  
(Director of Strategic Resources)

**VARIATION NUMBER 3 DATED 30 APRIL 2008**

**TO THE LICENCE GRANTED TO JML DIRECT LIMITED ("THE LICENSEE") TO PROVIDE A TELEVISION LICENSABLE CONTENT SERVICE UNDER PART 1 OF THE BROADCASTING ACT 1990 (AS AMENDED) AND DATED 23 JUNE 2000 AS AMENDED BY VARIATION NUMBER 1 DATED 17 DECEMBER 2003 AND VARIATION NUMBER 2 DATED 18 OCTOBER 2006 ("THE LICENCE")**

**WHEREAS**

- A. Ofcom is varying the Licence in order to impose new obligations on Licensees to make them directly responsible under the Licence for all methods of communication with the public where the mechanism of communication features in programmes (including but not exclusively Participation TV) and requiring them to set up a system of third-party verification where premium rate services are used for competitions or voting schemes publicised in programmes included in the licensed service;
- B. Ofcom is varying the Licence accordingly, and, in accordance with section 3(4) of the Broadcasting Act 1990, the Licensee has been given a reasonable opportunity to make representations on the proposed variation.

**NOW THEREFORE** the Licence shall be varied in the following manner:

1. By inserting in Condition 6(A) into the schedule of the licence:

6(A)

- (1) The Licensee shall be responsible for all arrangements for the management of communication, including telephony, between members of the public and the Licensee or the Licensee's contractors or agents (together here described as "the Licensee") where such communication is publicised in programmes. 'Communication' includes, but is not limited to, methods of communication in which consideration is passed between a member of the public and the Licensee directly or indirectly and methods of communication intended to allow members of the public to register with the Licensee indications of preference or intended to allow entry to any competition, game or scheme operated by the Licensee.
- (2)(a) Arrangements for the management of methods of communication publicised in programmes and intended to allow communication between members of the public and the Licensee must ensure, in particular, that:
- (i) reasonable skill and care is exercised by the Licensee in the selection of the means of communication and in the handling of communications received;

- (ii) voting, competitions, games or similar schemes are conducted in such ways as to provide fair and consistent treatment of all eligible votes and entries; and
  - (iii) publicity in programmes for voting, competitions, games or similar schemes is not materially misleading.
- (b) In addition to the requirements in sub-paragraph 2(a), the Licensee shall ensure that the provisions of the code approved by Ofcom for regulating the provision of premium rate services, or in the absence of such a code, the terms of any order made by Ofcom for such purposes, are observed in the provision of the Licensed Service.
- (3)(a) The Licensee shall implement and maintain appropriate compliance procedures to ensure arrangements for the management of methods of communication publicised in programmes and intended to allow communication between members of the public and the Licensee fulfil all the requirements set out in paragraph 2 above.
- (b) Where the Licensee uses a Controlled Premium Rate Service as defined under the PRS Condition in force at the time made under section 120 of the Communications Act 2003 as the method of communication for voting or competitions publicised within programme time, the Licensee shall ensure that its compliance procedures include a system of verification by an appropriate independent third party ('the third party'), in accordance with the following requirements:
  - (i) Verification shall include confirmation by the third party that an end-to-end analysis of the technical and administrative systems to be used for the receipt and processing of votes and competition entries from members of the public has been conducted and that such systems fulfil all the requirements set out in paragraph 2 above. All such systems and the analysis of such systems must be fully documented.
  - (ii) Verification shall include appropriately regular reviews by the third party of individual programmes. Such reviews must track all votes or competition entries through all stages from receipt, and the results of each review must be fully documented.
  - (iii) The Licensee shall ensure that a Director of the Board (or, where there is no Board, an appropriate equivalent) ('the designated Director') has specific responsibility for verification.
  - (iv) The Licensee shall ensure that the third party provides reports regarding analyses of processes (as specified under sub-paragraph 3(b)(i)) and reviews of individual programmes (as specified under sub-paragraph 3(b)(ii)) to the designated Director. If significant irregularities or other problems are discovered, the Licensee shall ensure that these are reported forthwith to Ofcom.
  - (v) The Licensee shall provide forthwith and in an appropriate form any information requested by Ofcom regarding verification.

- (vi) The Licensee shall retain for at least two years all relevant data regarding votes and competition entries from callers by means of Controlled Premium Rate Services and all documentation regarding the verification of its systems (as specified under sub-paragraph 3(b)(i)) and the reviews of individual programmes (as specified under sub-paragraph 3(b)(ii)).
- (vii) The Licensee shall publish annually a statement signed by the designated Director confirming that he is satisfied that the Licensee has in place suitable procedures to fulfil the requirements of paragraph 3(b) and confirming the name of the third party engaged by the Licensee to fulfil the requirements of paragraph 3(b).

This variation to the Licence shall come into force upon the execution of this document by Ofcom.

This document shall be construed as if it formed part of the Licence and shall be governed by English Law.

**SIGNED FOR AND ON BEHALF OF OFCOM ON 30 APRIL 2008**



**Claire Lyons**  
Head of Television Broadcast Licensing





**ANNEX TO LICENCE NO: STS 360**

**The Licensed Service**

The service known as TV Travel Shop 2 and described in the application to the Commission dated 1 June 2000.

**ANNEX TO LICENCE No. TLCS 360**

**DESCRIPTION OF THE LICENSED SERVICE**

Section 235 of the  
Communications Act

The service is categorised as a teleshopping service and is now known as 'JML Cookshop' as described in the application to Ofcom dated 1 June 2000 as varied from time to time. The service will be a teleshopping channel for "cooking and lifestyle products".

27 January 2010

**BROADCASTING ACT 1996**

**LISTED EVENTS**

The list of events maintained by the Secretary of State for the purpose of Section 97 of the Broadcasting Act 1996 comprises for the time being the following:

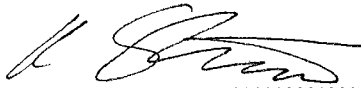
**Group A**

- **The Olympic Games**
- **The FIFA World Cup Tournament**
- **The FA Cup Final**
- **The Scottish FA Cup Final (in Scotland)**
- **The Grand National**
- **The Derby**
- **The Wimbledon tennis Finals**
- **The European Football Championship Finals Tournament**
- **The Rugby League Challenge Cup Final**
- **The Rugby World Cup Final**

**Group B**

- **Cricket Test Matches played in England**
- **Non-Finals play in the Wimbledon Tournament**
- **All other Matches in the Rugby World Cup Finals Tournament**
- **Six Nations Rugby Tournament Matches involving Home Countries**
- **The Commonwealth Games**
- **The World Athletics Championship**
- **The Cricket World Cup – The Final, Semi –Finals and Matches involving Home Nations Team**
- **The Ryder Cup**
- **The Open Golf Championship**

Signed for Ofcom by



.....  
Manager, TV Broadcast Licensing

<sup>18</sup>.....  
*September 2008*.....  
Date



OFFICE OF COMMUNICATIONS

**COMMUNICATIONS ACT 2003**

**Code on the Scheduling of Television Advertising**

1. Pursuant to the powers granted to Ofcom under section 322 of the Communications Act 2003 licensees are hereby directed to comply in the provision of licensed services with the requirements set down in the publication "*Code on the Scheduling of Television Advertising*" published 01 September 2008 and as from time to time amended by Ofcom.

2. This direction has immediate effect.

Signed for Ofcom by

.....  
Manager, TV Broadcast Licensing

18 September 2008  
.....  
Date

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### PART 1

### DEFINITIONS AND INTERPRETATION

#### 1.

#### Definitions and interpretation

(1) In this Licence unless the context otherwise requires:

references to any “**accounting period**” of the Licensee shall be interpreted in accordance with Section 19(9) of the 1990 Act;

the “**1990 Act**” means the Broadcasting Act 1990 (as amended);

the “**1996 Act**” means the Broadcasting Act 1996 (as amended);

references to “**all relevant codes and guidance**” means all codes and guidance referred to in this Licence, the 1990 Act, the 1996 Act or the Communications Act;

“**Code on Electronic Programme Guides**” means the code giving guidance as to the practices to be followed in the provision of electronic programme guides as drawn up and from time to time revised by Ofcom in accordance with Section 310 of the Communications Act (and in the event that such code has not been drawn up by Ofcom or is not yet in force, “Code on Electronic Programme Guides” shall be interpreted to mean the Code of Conduct on Electronic Programme Guides drawn up by the Independent Television Commission and in force immediately before the commencement of Section 310 of the Communications Act, which code shall continue to have effect (notwithstanding the substitutions made by that section):

(a) until the code drawn up by Ofcom under that section comes into force; but

(b) in relation to times before the coming into force of Ofcom’s code, as if references in the code to the Independent Television Commission were references to Ofcom);

“**Code on Sports and other Listed and Designated Events**” means the code giving guidance as to the broadcasting of sports and other listed events as drawn up and from time to time revised by Ofcom in accordance with Section 104 of the 1996 Act (and in the event that such code has not been drawn up by Ofcom or is not yet in force, “Code on Sports and other Listed and Designated Events” shall be interpreted in accordance with paragraph 51 of Schedule 18 to the Communications Act);

**“Code on Subtitling, Signing and Audio-Description”**

means the code giving guidance as to:

- (a) the extent to which television licensable content services but not electronic programme guides should promote the understanding and enjoyment by persons who are deaf or hard of hearing and by persons who are blind or partially sighted and by persons with a dual sensory impairment of the programmes to be included in those services; and
- (b) the means by which such understanding and enjoyment should be promoted;

As drawn up and from time to time revised by Ofcom in accordance with Section 303 of the Communications Act;

**“Commencement Date”** means the date referred to in Clause 3 of the Licence;

The **“Communications Act”** means the Communications Act 2003;

**“electronic programme guide” and “EPG”** mean a service which:

- (a) is or is included in a television licensable content service; and
- (b) consists of:
  - (i) the listing or promotion, or both the listing and the promotion, of some or all of the programmes included in any one or more programme services the providers of which are or include persons other than the provider of the guide; and
  - (ii) a facility for obtaining access, in whole or in part, to the programme service or services listed or promoted in the guide;

**“European programmes”** shall be interpreted in accordance with the definition of **“European Works”** in Article 6 of the EC Directive 89/552/EEC, as amended by 97/36/EC (the **“Television Without Frontiers Directive”**);

**“Fairness Code”** means the code giving guidance as to principles to be observed and practices to be followed in connection with the avoidance of unjust or unfair treatment and unwarranted infringement of privacy in the provision of television and radio services as drawn up and from time to time revised by Ofcom in accordance with Section 107 of the 1996

Act and paragraph 53 of Schedule 18 to the Communications Act;

“**fairness complaint**” shall be interpreted in accordance with Section 110(4) of the 1996 Act;

“**international obligation of the United Kingdom**” has the meaning given to it in Section 405 of the Communications Act;

“**listed event**” means a sporting or other event of national interest which is for the time being included in the list drawn up and published by the Secretary of State for the purposes of Part IV of the 1996 Act and a “**Group A event**” is a listed event that is for the time being allocated to Group A of that list and a “**Group B event**” is a listed event that is for the time being allocated to Group B of that list;

“**Ofcom**” means the Office of Communications as defined in the Office of Communications Act 2002;

“**programme**” unless otherwise stated includes an advertisement and anything included in the Licensed Service;

“**PRS**” means premium rate services;

“**qualifying revenue**” means, in relation to any accounting period of the Licensee, the aggregate of:

- (a) all payments received or to be received by him or by any connected person:
  - (i) in consideration of the inclusion in the Licensed Service in that period of advertisements or other programmes, or
  - (ii) in respect of charges made by him in that period for the reception of programmes included in the Licensed Service; and
- (b) the amount of any direct or indirect financial benefit derived by the Licensee or any connected person from payments made by any person by way of sponsorship, for the purpose of defraying or contributing towards costs incurred or to be incurred in connection with any programme included in the Licensed Service,

ascertained in accordance with Section 19(2) to (6) of the 1990 Act and the Ofcom statement of principles (in force pursuant to paragraph 37 of Schedule 18 to the Communications Act) as from time to time revised by Ofcom in consultation with the Secretary of State and the Treasury pursuant to Part I of Schedule 7 thereto;



**"relevant international obligations"** means international obligations of the United Kingdom that are notified to Ofcom by the Secretary of State for the purposes of securing compliance under Condition 17;

**"Standards Code"** means the code or codes governing standards for the content of programmes, including standards and practice in advertising and in the sponsoring of programmes included in television and radio services as drawn up and from time to time revised by Ofcom in accordance with Section 319 of the Communications Act (and in the event that such code or codes has not or have not been drawn up by Ofcom or is not or are not yet in force, "Standards Code" shall be interpreted in accordance with paragraphs 41 and 43 of Schedule 18 to the Communications Act);

**"Standards Complaint"** means a complaint about the observance of standards set under Section 319 of the Communications Act;

**"television licensable content service"** has the meaning given to it in Section 232 of the Communications Act.

(2) The Interpretation Act 1978 shall apply for the purpose of interpreting this Licence as if it was an Act of Parliament.

(3) Any word or expression used in this Licence shall unless otherwise defined herein and/or the context otherwise requires has the same meaning as it has in the 1990 Act, the 1996 Act or the Communications Act, as the case may be.

(4) For the purposes of interpreting this Licence headings and titles shall be disregarded.

(5) The statutory references in the margins are for purposes purely of convenience and shall not affect the interpretation or construction of the Licence or limit the statutory basis for the inclusion of the relevant Condition in the Licence.

(6) Where an order is made under the Deregulation and Contracting Out Act 1994 which authorises a person to exercise any functions of Ofcom, the relevant references in the Licence to Ofcom shall include a reference to that person.

(7) This Licence shall be governed by English law.

## **PART 2 GENERAL CONDITIONS**

### **2. Provision of television licensable content service by the Licensee**

Section 235 of the Communications Act      The Licensee is hereby authorised to provide the Licensed Service specified in the Annex from the Commencement Date for so long as the Licence remains in force.

### **3. Standards for satellite transmission of a television licensable content service**

(1) If the Licensed Service is provided by means of satellite transmission:

Section 4(10) of the Communications Act      (a) the Licensee shall ensure that the Licensed Service uses a transmission system using standards and/or specifications published in accordance with Article 17(1) of Directive EC 2002/21/EC, or otherwise complying with Section 4(10) of the Communications Act; and

Section 4(9) of the Communications Act      (b) where, in accordance with Ofcom's duties under Section 4(9) of the Communications Act, Ofcom specifies a particular Community digital standard the Licensee shall ensure that the Licensed Service uses a transmission system meeting the Community Digital Standard.

(2) Condition 3(1)(a) and (b) shall not apply where the Licensed Service is only broadcast or transmitted for reception outside the European Economic Area.

### **4. Fees**

Section 4(1)(b), (3) and (4) of the 1990 Act      (1) The Licensee shall pay to Ofcom such fees as Ofcom may determine in accordance with the tariff fixed by it and for the time being in force under Section 4(3) of the 1990 Act, details of which, and of any revision thereof, Ofcom shall from time to time publish in such manner as it considers appropriate.

(2) Payment of the fees referred to in Condition 4(1) shall be made in such manner and at such times as Ofcom shall specify.

Section 4(1)(c) of the 1990 Act      (3) The Licensee shall within 28 days of a request therefore provide Ofcom with such information as it may require for the purposes of determining or revising the tariff referred to in Condition 4(1) above.

**5. V.A.T**

Section 4(1)(b) and (d) of the 1990 Act

- (1) The Licensee shall pay any V.A.T. on any supply for V.A.T. purposes by Ofcom under this Licence on presentation of a valid VAT invoice.
- (2) Without limitation to Condition 5(1) above, all sums payable by the Licensee are exclusive of V.A.T. which shall be paid by the Licensee in addition to such sums.
- (3) In this Condition 5 "V.A.T." means value added tax chargeable under or pursuant to the Value Added Tax Act 1994, including any amendment to or replacement of that Act, and/or any similar tax.

**6. General standards and requirements**

Sections 319, 320 and 325(1) of the Communications Act

The Licensee shall ensure that the provisions of the Standards Code are observed in the provision of the Licensed Service.

**6(A).**

**Requirements for the handling of communications from viewers**

- (1) The Licensee shall be responsible for all arrangements for the management of communication, including telephony, between members of the public and the Licensee or the Licensee's contractors or agents (together here described as "the Licensee") where such communication is publicised in programmes. 'Communication' includes, but is not limited to, methods of communication in which consideration is passed between a member of the public and the Licensee directly or indirectly and methods of communication intended to allow members of the public to register with the Licensee indications of preference or intended to allow entry to any competition, game or scheme operated by the Licensee.
- (2)(a) Arrangements for the management of methods of communication publicised in programmes and intended to allow communication between members of the public and the Licensee must ensure, in particular, that:
  - (i) reasonable skill and care is exercised by the Licensee in the selection of the means of communication and in the handling of communications received;
  - (ii) voting, competitions, games or similar

schemes are conducted in such ways as to provide fair and consistent treatment of all eligible votes and entries; and

- (iii) publicity in programmes for voting, competitions, games or similar schemes is not materially misleading.

- (b) In addition to the requirements in sub-paragraph 2(a), the Licensee shall ensure that the provisions of the code approved by Ofcom for regulating the provision of premium rate services, or in the absence of such a code, the terms of any order made by Ofcom for such purposes, are observed in the provision of the Licensed Service.

- (3)(a) The Licensee shall implement and maintain appropriate compliance procedures to ensure arrangements for the management of methods of communication publicised in programmes and intended to allow communication between members of the public and the Licensee fulfil all the requirements set out in paragraph 2 above.

- (b) Where the Licensee uses a Controlled Premium Rate Service as defined under the PRS Condition in force at the time made under section 120 of the Communications Act 2003 as the method of communication for voting or competitions publicised within programme time, the Licensee shall ensure that its compliance procedures include a system of verification by an appropriate independent third party ('the third party'), in accordance with the following requirements:

- (i) Verification shall include confirmation by the third party that an end-to-end analysis of the technical and administrative systems to be used for the receipt and processing of votes and competition entries from members of the public has been conducted and that such systems fulfil all the requirements set out in paragraph 2 above. All such systems and the analysis of such systems must be fully documented.

- (ii) Verification shall include appropriately regular reviews by the third party of individual programmes. Such reviews must track all votes or competition entries through all stages from receipt, and the results of each review must be fully documented.

- (iii) The Licensee shall ensure that a Director of the Board (or, where there is no Board, an

appropriate equivalent) ('the designated Director) has specific responsibility for verification.

- (iv) The Licensee shall ensure that the third party provides reports regarding analyses of processes (as specified under sub-paragraph 3(b)(i)) and reviews of individual programmes (as specified under sub-paragraph 3(b)(ii)) to the designated Director. If significant irregularities or other problems are discovered, the Licensee shall ensure that these are reported forthwith to Ofcom.
- (v) The Licensee shall provide forthwith and in an appropriate form any information requested by Ofcom regarding verification.
- (vi) The Licensee shall retain for at least two years all relevant data regarding votes and competition entries from callers by means of Controlled Premium Rate Services and all documentation regarding the verification of its systems (as specified under sub-paragraph 3(b)(i)) and the reviews of individual programmes (as specified under sub-paragraph 3(b)(ii)).
- (vii) The Licensee shall publish annually a statement signed by the designated Director confirming that he is satisfied that the Licensee has in place suitable procedures to fulfil the requirements of paragraph 3(b) and confirming the name of the third party engaged by the Licensee to fulfil the requirements of paragraph 3(b).

## 7. Listed events

- Section 101(1) of the 1996 Act (see also Section 300(2) of the Communications Act)
- (1) The Licensee shall comply in all respects with the listed events provisions of the 1996 Act and, for the avoidance of doubt, provisions contained in this Condition 7 that derive from amendments made to the 1996 Act by the Communications Act shall apply only from such time as the relevant Sections of that Act are commenced.
  - (2) The Licensee shall not include within the Licensed Service (the "**first service**") live coverage of the whole or any part of a listed event unless:
    - (a) (i) another person who is providing a service falling within Section 98(1)(a) of the 1996 Act (the "**second service**") has acquired the right to include in the

- second service live coverage of the whole of the event or of that part of the event; and
- (ii) the area for which the second service is provided consists of or includes the whole, or substantially the whole, of the area for which the first service is provided; or
- (b) Ofcom has consented in advance to inclusion of that coverage in the first service; or
- (c) the event is a Group B event for which rights to provide coverage have been acquired by one or more other persons in addition to the Licensee; and
- (i) that additional coverage constitutes adequate alternative additional coverage of the event; and
- (ii) the person or persons who have acquired rights to provide the additional coverage satisfy the requirements in relation to that coverage of any regulations made by Ofcom in accordance with Section 104ZA of the 1996 Act.
- (3) Condition 7(2) shall not apply where:
- (a) the Licensee is exercising rights acquired before 1st October 1996; and
- (b) the Licensee is exercising rights acquired in relation to an event listed after 1st October 1996 where such rights were acquired before the date referred to in Section 97(5)(a) of the 1996 Act.
- (4) The allocation or transfer of an event to Group A:
- (a) shall not affect the validity of rights acquired in relation to that event where such rights were acquired before the date referred to in Section 97(5A) of the 1996 Act; and
- (b) where the Secretary of State makes a direction in accordance with Section 97(5B), will not affect the application of Condition 7(2)(c) which will continue to apply in relation to a Group B event that is transferred to Group A as if the event remained a Group B event.

Section 101(1)(b) of the 1996 Act (see also Section 300(2) of the Communications Act) (5) Except where otherwise stated, this Condition 7 applies to the Licensed Service if and to the extent that the Licensed Service is made available (within the meaning of Part 3 of the Communications Act) for reception by members of the public in the United Kingdom or in any area of the United Kingdom.

Section 101B(1) of the 1996 Act (6) The Licensee shall not, without the previous consent of Ofcom, exercise any rights to televise, for reception in another EEA State, the whole or part of an event:

Section 101A of the 1996 Act (a) that has been designated by that other EEA State, and notified by it to the European Commission, in accordance with Article 3a of the Television Without Frontiers Directive, as being of major importance to its society; and (b) where a substantial proportion of the public in that State is deprived of the possibility of following that event by live or deferred coverage on free television as determined by that State in accordance with Article 3a of the Television Without Frontiers Directive.

(7) For the purposes of this Condition 7:

Section 104ZA of the 1996 Act (see Section 302(1) of the Communications Act) (a) the circumstances in which the televising of listed events generally, or of a particular listed event, is, or is not, to be treated as live for the purposes of Part IV of the 1996 Act shall be determined in accordance with the regulations referred to in Condition 7(2)(c)(ii) above;

(b) what is (whether generally or in relation to particular circumstances) to be taken to represent the provision of adequate alternative coverage shall be determined in accordance with the regulations referred to in Condition 7(2)(c)(ii) above;

Section 104(1) of the 1996 Act (see also Section 301(1) of the Communications Act) (c) guidance as to the matters which Ofcom will take into account in determining: (i) whether to give or revoke their consent for the purposes of Condition 7(1) and 7(6); and (ii) whether to take action pursuant to Condition 28(4)(a) or 28(4)(b) in circumstances where the Licensee fails to comply with Conditions 7(2) or 7(6),

shall be provided in the Code on Sports and Other Listed and Designated Events.

(8) The Licensee shall supply to Ofcom such information

as Ofcom may reasonably require to determine the Licensee's compliance with this Condition 7 and for the purposes of determination made by it pursuant to Section 102 or Section 103 of the 1996 Act;

**8. Advertising and sponsorship standards and requirements**

Section 322 of the Communications Act (1) The Licensee shall comply with all directions, whether general or specific and/or qualified or unqualified, given to him by Ofcom with respect to:

- (a) the maximum amount of time to be given over to advertisements in any hour or other period;
- (b) the minimum interval which must elapse between any two periods given over to advertisements;
- (c) the number of such periods to be allowed in any programme or in any hour or day; and
- (d) the exclusion of advertisements from a specified part of the Licensed Service,

which directions may make different provision for different parts of the day, different parts of the week, different types of programmes or for other differing circumstances.

Sections 325(4) and (5) and 321(4) of the Communications Act (2) The Licensee shall comply with all directions given to him by Ofcom with regard to advertisements or methods of advertising or sponsorship, including directions with respect to:

- (a) the exclusion from the Licensed Service of a particular advertisement, or its exclusion in particular circumstances;
- (b) the descriptions of advertisements and methods of advertising to be excluded from the Licensed Service (whether generally or in particular circumstances); and
- (c) the forms and methods of sponsorship to be excluded from the Licensed Service (whether generally or in particular circumstances);

Section 121 to 123 and 321(4) of the Communications Act (3) The Licensee shall ensure that the provisions of the code approved by Ofcom for regulating the provision of premium rate services, or in the absence of such a code, the terms of any such order made by Ofcom for such purposes, are observed in the provision of the Licensed Service.



Section 321(1) and 321(4) of the Communications Act (4) The Licensee shall ensure that the provisions of the Standards Code set to secure the objectives in Section 319(2)(a) and (g) to (j) of the Communications Act and relating to standards and practice in advertising and sponsorship of programmes and any prohibitions of advertisements and forms and methods of advertising or sponsorship of programmes are observed in the provision of the Licensed Service.

Section 321(4) of the Communications Act (5) The Licensee shall supply to Ofcom details, in whatever form and within such period as Ofcom may reasonably require, of any particular advertisement or any class of advertisement specified by Ofcom or any sponsored programme which Ofcom shall from time to time request.

## **9. Subtitling, signing and audio-description**

Section 307(1) of the Communications Act (1) The Licensee shall ensure that the provisions of the Code on Subtitling, Signing and Audio-Description are observed in the provision of the Licensed Service.

Section 303(12)(d) of the Communications Act (2) This Condition shall not apply if the Licensed Service is an EPG or to any EPG included in the Licensed Service.

## **10. Electronic Programme Guides**

Section 311(1) of the Communications Act To the extent that the Licensed Service consists in or includes an EPG the Licensee shall ensure that the provisions of the Code on Electronic Programme Guides are observed in the provision of the Licensed Service.

## **11. Retention and production of recordings**

Section 325(1) and (2) of the Communications Act (1) The Licensee shall adopt procedures acceptable to Ofcom for the retention and production of recordings in sound and vision of any programme which is the subject matter of a Standards Complaint and in relation to the production of recordings of any programme which is the subject of a fairness complaint the Licensee shall also comply with the requirements of Condition 20 below.

Section 334(1) of the Communications Act (2) In particular, the Licensee shall:  
(a) make and retain or arrange for the retention of a recording in sound and vision of every

programme included in the Licensed Service for a period of 60 days from the date of its inclusion therein; and

(b) at the request of Ofcom forthwith produce to Ofcom any such recording for examination or reproduction; and

(c) at the request of Ofcom forthwith produce to Ofcom any script or transcript of a programme included in the Licensed Service which he is able to produce to it.

## **12. General provision of information to Ofcom**

Section 4(1)(c) of the 1990 Act (1) The Licensee shall furnish to Ofcom in such manner and at such times as Ofcom may reasonably require such documents, accounts, returns, estimates, reports, notices or other information as Ofcom may require for the purpose of exercising the functions assigned to it by or under the 1990 Act, the 1996 Act, or the Communications Act and in particular (but without prejudice to the generality of the foregoing):

Section 4(1)(c) of the 1990 Act (a) a declaration as to its corporate structure (or the equivalent if the Licensee is not a body corporate) in such form and at such times as Ofcom shall specify; and

Section 143(5) of the 1996 Act and Section 5(1)(a) of the 1990 Act (b) such information as Ofcom may reasonably require from time to time for the purposes of determining whether the Licensee on any ground is a disqualified person by virtue of any of the provisions in Section 143(5) of the 1996 Act and/or Schedule 2 to the 1990 Act or contravenes requirements imposed by or under Schedule 14 of the Communications Act; and

Section 4(1)(c) and 19 of the 1990 Act (c) annual statements of his qualifying revenue in respect of each entire accounting period of his in such form as Ofcom shall require.

Section 5(5) of the 1990 Act (2) The Licensee shall inform Ofcom forthwith in writing if:

(a) the Licensee becomes aware that any order is made or any resolution is passed or other action is taken for the dissolution, termination of existence, liquidation (whether compulsory or voluntary), or winding up of the Licensee (otherwise than for the purpose of reconstruction or amalgamation made whilst the Licensee is solvent and previously approved in writing by Ofcom in accordance with Condition 16 below) or a liquidator, trustee, receiver, administrative receiver, administrator, manager

or similar officer is appointed in respect of the Licensee, or in respect of all or any part of his assets; or

- (b) the Licensee makes or proposes to enter into any scheme of compromise or arrangement with his creditors, save for the purposes of amalgamation or reconstruction whilst the Licensee is solvent; or
- (c) the Licensee permits an execution to be levied against his assets and/or chattels and allows such execution to remain outstanding for more than 14 days; or
- (d) the Licensee becomes aware that any person having control of the Licensee does or is subject to any of the events specified in Condition 12(2)(a) to (c) above; or
- (e) anything analogous to or having a substantially similar effect to any of the events specified in Condition 12(2)(a) to (d) above occurs under the laws of any applicable jurisdiction.

Sections 3(6) and (7) and 4(1)(c) of the 1990 Act

- (3) The Licensee shall inform Ofcom when final judgment is awarded against him in any court proceedings brought against him in respect of the inclusion in the Licensed Service of any defamatory, seditious, blasphemous or obscene matter or any matter which constitutes an injurious falsehood or slander of title or any tort or an infringement of any copyright, moral right, right in a performance, design right, registered design, service mark, trademark, letters patent or other similar monopoly right or a contravention of the provisions of the Official Secret Acts or of any statutory enactment or regulation for the time being in force or a criminal offence or contempt of Court or breach of Parliamentary privilege.

- (4) The Licensee shall inform Ofcom if he or any individual having control over him within the meaning of paragraph 1(3), Part I of Schedule 2 to the 1990 Act, is sentenced to a term of imprisonment (including a suspended term) on conviction of a criminal offence.

Section 235(7) of the Communications Act (inserted by article 3 of the Television Licensable Content Services Order 2006 (SI 2006/2131))

- (5) The Licensee shall:
  - (a) on entering into any agreement with the provider of a radio multiplex service for the Licensed Service to be broadcast by means of that radio multiplex service, notify Ofcom in such form and manner as Ofcom may from time to time require:
    - (i) of the identity of the radio multiplex

service;

(ii) of the period during which the service will be provided; and

(iii) where under the agreement he will be entitled to the use of a specified amount of digital capacity, of that amount;

(b) when any such agreement is varied so far as it relates to any of the matters mentioned in Condition 12(5)(a), notify Ofcom of the variation so far as relating to those matters; and

(c) where the Licensee is providing the Licensed Service to the provider of a radio multiplex service in accordance with such an agreement as is mentioned in Condition 12(5)(a) above but intends to cease doing so, to notify Ofcom of that fact and the date on which he intends to cease doing so.

### 13.

#### Provision of information relating to a change of control

Section 5(2) of the 1990 Act (see also paragraph 3(3) of Part 1 of Schedule 15 to the Communications Act

(1) Where the Licensee is a body corporate, the Licensee shall notify Ofcom:

(a) of proposals affecting shareholdings in the Licensee or any body corporate which controls the Licensee, or the directors of the Licensee or the directors of any body corporate which controls the Licensee, and of any proposals to enter into any arrangements of the type referred to in Condition 13(2) below, by giving advance notice of such proposals where they are known to the Licensee as soon as reasonably practicable where such proposals would constitute a change in the persons having control over the Licensee within the meaning of Schedule 2, Part I paragraph 1(3) of the 1990 Act; and

(b) of changes, transactions or events affecting shareholdings in the Licensee or any body corporate which controls the Licensee, or the directors of the Licensee or the directors of any body corporate which controls the Licensee (irrespective of whether proposals for them have fallen to be notified) within 28 days of the Licensee becoming aware of any such change, transaction or event and where such change, transaction or event would constitute a change in the persons having control over the Licensee within the meaning of Schedule 2, Part I

paragraph 1(3) of the 1990 Act.

- Paragraph 1(3) (b), (c) and (3A) of Part 1 to Schedule 2 to the 1990 Act (see also Section 357 of the Communications Act)
- (2) (a) The Licensee shall notify Ofcom within 28 days if any person:
- (i) holding or being beneficially entitled to 50 per cent. of the equity share capital in the Licensee or in any body corporate which controls the Licensee; or
  - (ii) possessing 50 per cent. of the voting power in the Licensee or any body corporate which controls the Licensee
- enters into an arrangement with any other participant in the Licensee or in any such body corporate which controls the Licensee as to the manner in which any voting power in the body possessed by either of them is to be exercised, or as to the omission by either of them to exercise such voting power.
- (b) For the purposes of Condition 13(2)(a):
- (i) **"arrangement"** includes any agreement or arrangement, whether or not it is, or is intended to be, legally enforceable;
  - (ii) a person shall be treated as holding, or being beneficially entitled to, any equity share capital which is held by a body corporate which he controls or to which such a body corporate is beneficially entitled, and as possessing any voting power possessed by such a body corporate; and
  - (iii) **"participant"**, in relation to a body corporate, means a person who holds or is beneficially entitled to shares in that body or who possesses voting power in that body.

#### 14. Fair and effective competition

- Section 316 of the Communications Act
- (1) The Licensee shall:
- (a) not enter into or maintain any arrangement, or engage in any practice, which is prejudicial to fair and effective competition in the provision of licensed services or of connected services; and
  - (b) comply with any code or guidance for the time

being approved by Ofcom for the purpose of ensuring fair and effective competition in the provision of licensed services or of connected services; and

- (c) comply with any direction given by Ofcom to the Licensee for that purpose.
- (2) In this Condition 14 “**connected services**” and “**licensed service**” have the meanings given to them in Section 316(4) of the Communications Act.

**15. Compliance with ownership restrictions**

Section 5(1) and (2) of the 1990 Act

- (1) The Licensee shall comply in all respects with the restrictions and requirements imposed on him by or under Schedule 2 to the 1990 Act and Schedule 14 to the Communications Act to the extent that such requirements apply to him.
- (2) The Licensee shall comply with any direction of Ofcom requiring him to take, or arrange for the taking of, any steps specified by Ofcom for the purposes of complying with the requirements referred to in Condition 15(1) above.
- (3) The Licensee shall inform Ofcom of any circumstances or events which would give rise to a breach of the Licensee’s obligations imposed on him by or under Schedule 2 to the 1990 Act or a contravention of the requirements imposed by or under Schedule 14 to the Communications Act immediately upon becoming aware of such circumstances or events.

**16. Transferability of the Licence**

Sections 3(6) & (7) of the 1990 Act

This Licence is not transferable except with the prior consent in writing of Ofcom. Without prejudice to the generality of the foregoing, such consent shall not be given unless Ofcom is satisfied that the person or persons to whom it is proposed to transfer the Licence would be in a position to comply with all of the Conditions.

**17. Compliance**

Section 4(1)(a) and 4(2) of the 1990 Act and Section 335 of the Communications Act

- (1) The Licensee shall comply with any direction given to him by Ofcom in respect of any matter, subject or thing which direction is in the opinion of Ofcom appropriate, having regard to any duties which are or may be imposed on it, or on the Licensee by or under the 1990 Act, the 1996 Act, the Communications Act or any relevant international obligations and all relevant codes and guidance.

Section 4(1)(a), (c) and (d) of the 1990 Act and Sections 321(4) and 325(1) of the Communications Act

(2) The Licensee shall adopt procedures and ensure that such procedures are observed by those involved in providing the Licensed Service for the purposes of ensuring that programmes included in the Licensed Service comply in all respects with the provisions of this Licence, the 1990 Act, the 1996 Act, the Communications Act, relevant international obligations and all relevant codes and guidance. The Licensee shall, without prejudice to the generality of the foregoing, ensure that:

(a) there are sufficient persons involved in providing the Licensed Service who are adequately versed in the requirements of this Licence, the 1990 Act, the 1996 Act, the Communications Act, relevant international obligations and all relevant codes and guidance and that such persons are able to ensure compliance with such requirements on a day to day basis;

(b) adequate arrangements exist for the immediate implementation of such general and specific directions as may from time to time be given to the Licensee by Ofcom;

Articles 4, 5 and 6 of the Television Without Frontiers Directive and Section 336 of the Communications Act

(c) the requirements of the Television Without Frontiers Directive are complied with where practicable, having regard to the provisions set out in Articles 4, 5 and 6 of the Directive and any guidance issued and from time to time revised by Ofcom for the purpose of giving effect to those provisions;

(d) adequate arrangements exist for the advance clearance of advertisements of such types and for such products as Ofcom shall determine;

(e) that in each department of the Licensee where any of the procedures referred to in this Condition are to be implemented the member of staff responsible is of sufficient seniority to ensure immediate action and that issues relating to compliance may be brought where necessary directly before senior management for consideration.

(3) The Licensee shall supply Ofcom with details of the procedures (and of any revision of such procedures) adopted by him and required to be observed by those involved in providing the Licensed Service for the purposes of Condition 17(2) above.

Section 335(4) of

(4) For the purposes of this Condition and Section 335 of

the Communications Act 2003, all Conditions of this Licence that are included by virtue of Part 3, Chapter 4 (Regulatory provisions) of the Communications Act are in addition to and have effect subject to any Conditions included by virtue of Section 335 of the Communications Act (Conditions securing compliance with international obligations).

**18. Government directions and representations**

- Sections 335 and 336 of the Communications Act
- (1) The Licensee shall if so directed by Ofcom :
- (a) include in the Licensed Service, at such times as may be specified to Ofcom by the Secretary of State or any other Minister of the Crown, such announcement as may be specified by a notice given pursuant to Section 336(1) of the Communications Act; or
  - (b) refrain from including in the programmes included in the Licensed Service any matter or description of matter specified to Ofcom by the Secretary of State by a notice given pursuant to Section 336(5) of the Communications Act.
- (2) The Licensee may when including an announcement in the Licensed Service in accordance with Condition 18(1)(a) above indicate that the announcement is made in pursuance of a direction by Ofcom.
- (3) The Licensee shall comply with all relevant Conditions of this Licence and any directions given to him by Ofcom pursuant to a notification to Ofcom by the Secretary of State for the purpose of enabling Her Majesty's Government in the United Kingdom to give effect to any international obligations of the United Kingdom.
- (4) Where Ofcom:
- (a) has given the Licensee a direction to the effect referred to in Condition 18(1)(b) above; or
  - (b) in consequence of the revocation by the Secretary of State of the notice giving rise to the issuing of such a direction, has revoked that direction or where such a notice has expired, the Licensee may include in the Licensed Service an announcement of the giving or revocation of the direction or of the expiration of the notice, as the case may be.



## 19. Standards complaints

- Sections 325(1)(b) and 321(1) of the Communications Act
- (1) The Licensee shall ensure that procedures acceptable to Ofcom for the handling and resolution of Standards Complaints in respect of programmes included in the Licensed Service are established and maintained and shall ensure that such procedures are duly observed.
  - (2) The Licensee shall for a period of at least 12 months keep a written record of any complaints referred to in Condition 19(1) above and a written record of any response given by the Licensee in relation to any such complaint and shall make such records available to Ofcom at such times as Ofcom may reasonably require.

## 20. Fairness and privacy complaints

- Sections 115 and 119 of the 1996 Act (see also Section 327 of the Communications Act)
- (1) The Licensee shall comply with such directions and requests for information as may be given to him by Ofcom following receipt by him from Ofcom of a copy of a fairness complaint that relates to the provision of the Licensed Service, and in particular the Licensee shall, if so requested:
    - (a) provide Ofcom with a recording in sound and vision of the programme, or any specified part of it, to which the complaint relates if and so far as such a recording is in his possession;
    - (b) make suitable arrangements for enabling the complainant to view any such recording, or any specified part of it, to which the complaint relates if and so far as such a recording is in his possession;
    - (c) provide Ofcom and the complainant with a transcript of so much of the programme, or any specified part of it, to which the complaint relates, as consisted of speech, if and so far as the Licensee is able to do so;
    - (d) provide Ofcom and the complainant with copies of any documents in the possession of the Licensee that are originals or copies of any correspondence between the Licensee and the person affected or the complainant in connection with the complaint;
    - (e) provide Ofcom with such other things that Ofcom may specify or describe and that appear to Ofcom to be relevant to its consideration of the complaint and to be in the possession of the Licensee;
    - (f) furnish to Ofcom and the complainant a written

statement in answer to the complainant;

- (g) attend Ofcom and assist it in its consideration of the complaint;
- (h) take such steps as he reasonably can to ensure compliance with any request made by Ofcom to any other person under Section 115(7) of the 1996 Act.

Sections 119 and 120 of the 1996 Act (see also Section 327 of the Communications Act)

(2) The Licensee shall comply with such directions as may be given to him by Ofcom to publish, in such manner, and within such period as may be specified by Ofcom, in any direction given pursuant to Section 119(1) of the 1996 Act, a summary of any fairness complaint with regard to a programme included in the Licensed Service, together with Ofcom's findings on the fairness complaint or a summary of such findings. The form and content of any such summary shall be such as may be approved by Ofcom.

(3) References in Condition 20(1) to the publication of any matter shall be references to the publication of that matter without its being accompanied by any observations made by a person other than Ofcom and relating to the fairness complaint.

(4) Where Ofcom has given a direction under Section 119(1) in relation to a fairness complaint and either the Licensee and/or any other person responsible for the making or the provision of the relevant programme has or have taken any supplementary action (interpreted in accordance with Section 120(5) of the 1996 Act) the Licensee shall promptly send to Ofcom a report of that action.

Section 326 of the Communications Act (5) The Licensee shall ensure that the provisions of the Fairness Code are observed in the provision of the Licensed Service and in relation to the programmes included in the Licensed Service.

**21. Publicising Ofcom's functions**

Section 328 of the Communications Act The Licensee shall comply with such directions as may be given to him by Ofcom to secure that:

- (a) the procedures which are established and maintained for handling and resolving complaints about the observance of standards as set out in Section 319 of the Communications Act; and
- (b) Ofcom's functions under Part V of the 1996 Act in relation to the Licensed Service

are brought to the attention of the public (whether by means of broadcasts or otherwise).

**22. Power of Ofcom to vary licence conditions**

Section 3(4) of the 1990 Act Ofcom may by a notice served on the Licensee: vary the Licence in any respect provided that the Licensee has been given a reasonable opportunity to make representations to Ofcom concerning the proposed variation.

**23. Notices and service**

- Section 394 of the Communications Act
- (1) Any notification or document (as defined in Section 394(9) of the Communications Act) to be served, given or sent under or in relation to this Licence may be delivered to the party to be served or sent by first class post to him at his proper address (as defined in Section 394(7) of the Communications Act) or left at that address.
  - (2) Any such notification or document shall be deemed to have been served:
    - (a) if so delivered or left, at the time of delivery or leaving; or
    - (b) if so posted, at 10.00 a.m. on the second business day after it was put into the post.
  - (3) In proving such service it shall be sufficient to prove that delivery was made or that the envelope containing such notification or document was properly addressed and posted as a prepaid first class letter or was left at the proper address, as the case may be.

Section 395 of the Communications Act (4) Notices and documents may also be served or given by Ofcom on or to the Licensee and by the Licensee on or to Ofcom in electronic form subject to the requirements set out in Sections 395 and 396 of the Communications Act.

**24. Surrender**

Section 235(6) of the Communications Act The Licensee may by notice served on Ofcom and taking effect either from the time of service or on a date specified in the notice, surrender the Licence.

**25. Equal opportunities and training**

- Section 337 of the Communications Act (1) The Licensee shall make and from time to time shall review arrangements for:
- (a) promoting, in relation to employment with the Licensee:
    - (i) equality of opportunity between men and women and between persons of different racial groups; and
    - (ii) the equalisation of opportunities for disabled persons; and
  - (b) training and retraining persons whom he employs in or in connection with the provision of the Licensed Service or the making of programmes for inclusion in the Licensed Service.
- (2) The Licensee shall take appropriate steps to make those affected by the arrangements to be made in accordance with Condition 25(1) aware of them including publishing the arrangements in such manner as Ofcom may require.
- (3) In particular (but without limiting the generality of the foregoing), the Licensee shall from time to time (and at least annually) publish, in such manner as he considers appropriate, his observations on the current operation and effectiveness of the arrangements required by virtue of this Condition.
- (4) The Licensee shall, in making and reviewing the arrangements made in accordance with Condition 25(1), have regard to any relevant guidance published by Ofcom as revised from time to time.
- (5) This Condition 25 shall apply if the requirements of Sections 337(7) and (8) of the Communications Act are

satisfied in the case of the Licensed Service.

- (6) Ofcom will treat the Licensee's obligations under Conditions 25(1) to (5) above as discharged where a member of a group of companies to which the Licensee belongs has discharged those obligations in relation to employment with the Licensee.

**PART 3**

**EXCEPTIONS AND LIMITATIONS ON LICENSEE'S OBLIGATIONS**

**26.**

**Force majeure**

Section 4(1)(d) of the 1990 Act

The Licensee shall not be in any way responsible for any failure to comply with any Conditions of this Licence directly or indirectly caused by or arising from any circumstances beyond the control of the Licensee including (without limitation) accident or breakdown of any equipment or apparatus (caused otherwise than by the wrongful act neglect or default of the Licensee his servants or agents) war damage by the Queen's enemies, terrorism, riot, rebellion, civil commotion, interference by strike, lockout, sit-in, picket or other industrial dispute or action.

**PART 4**

**CONDITIONS RELATING TO ENFORCEMENT OF THE LICENCE**

**27. Interest on late payments**

Section 4(1)(b) and (d) of the 1990 Act

- (1) Any payment due from the Licensee under or in respect of this Licence shall carry interest at three per cent. per annum over the base rate for the time being of Lloyds TSB Bank plc (or if unavailable then the rate published by another clearing bank as selected by Ofcom) from the date such payment was due until the date of actual payment.
- (2) The Licensee's liability to pay to Ofcom the amounts payable by him under Condition 27(1) shall accrue from day to day and shall be calculated on the basis of a year of 365 days and for the actual number of days elapsed.

**28. Sanctions for breach of condition**

Section 236 of the Communications Act

- (1) (a) If Ofcom is satisfied that the Licensee has contravened a Condition of the Licence and that contravention can be appropriately remedied by the inclusion in the Licensed Service of a correction or a statement of findings (or both) and Ofcom has given the Licensee a reasonable opportunity to make representations to it about the matters complained of, Ofcom may direct the Licensee to include in the Licensed Service a correction or statement of findings (or both) in such form, and at such time or times as Ofcom may determine.
- (b) The Licensee may, when including a correction or statement of findings (or both) in the Licensed Service in pursuance of a direction from Ofcom, announce that he is doing so in pursuance of such a direction.
- (2) The Licensee shall comply with any direction from Ofcom not to include in the Licensed Service on any future occasion any programme whose inclusion in the Licensed Service Ofcom is satisfied has involved a contravention by the Licensee of a Condition of this Licence.

Section 237 of the Communications Act

- (3) (a) If Ofcom is satisfied that the Licensee has contravened a Condition of the Licence or has failed to comply with any direction given by Ofcom under the Licence and it has given him a reasonable opportunity of making representations to it about the matters

complained of, it may serve on the Licensee a notice requiring him to pay to Ofcom, within a specified period, a specified financial penalty.

(b) The amount of any financial penalty imposed pursuant to Condition 28(3)(a) shall not exceed whichever is the greater of:

(i) £250,000; (or such other sum as the Secretary of State may by order specify under Section 237(9) of the Communications Act); and

(ii) 5 per cent. of the Licensee's qualifying revenue for its last complete accounting period (as determined in accordance with Section 19(2) to (6) of the 1990 Act and Part 1 of Schedule 7 to that Act) falling within the period for which the Licensee's licence has been in force ("the relevant period").

(c) Where any such penalty is imposed when the Licensee's first complete accounting period falling within the relevant period has not yet ended when the penalty is imposed, paragraphs (ii) above shall be construed as referring to 5 per cent. of the amount which Ofcom estimates to be the Licensee's qualifying revenue for that accounting period.

Section 102 of the 1996 Act

(4) (a) If Ofcom:

(i) is satisfied that the Licensee has failed to comply with Condition 7(2) or Condition 7(6); and

(ii) is not satisfied that in all the circumstances it would be unreasonable to expect the Licensee to have complied with that Condition,

it may serve on the Licensee a notice requiring him to pay to Ofcom, within a specified period, a specified financial penalty.

(b) If Ofcom is satisfied that, in connection with an application for consent under Condition 7(2) or Condition 7(6), the Licensee:

(i) has provided Ofcom with information which is false in a material particular, or

(ii) has withheld any material information with the intention of causing Ofcom to



be misled,

it may serve on the Licensee a notice requiring him to pay to Ofcom, within a specified period, a specified financial penalty.

(c) The amount of any financial penalty imposed pursuant to Condition 28(4)(a) or Condition 28(4)(b) shall not exceed the amount produced by multiplying the relevant consideration by the prescribed multiplier.

(d) For the purpose of Condition 28(4)(c):

(i) the “**relevant consideration**” means an amount determined by Ofcom as representing so much of any consideration paid by the Licensee as is attributable to the acquisition of the rights to televise the event in question; and

(ii) the “**prescribed multiplier**” means such number as the Secretary of State may from time to time by order prescribe under Section 102(4)(b) of the 1996 Act.

(e) Where any such financial penalty is imposed pursuant to Condition 28(4), Ofcom shall not impose a further financial penalty under Condition 28(3) in respect of the same circumstances.

(5) Any exercise by Ofcom of its powers under Condition 28(3) or Condition 28(4) shall be without prejudice to Ofcom's powers under Condition 28(1) and 28(2).

(6) Prior to exercising its powers under Condition 28(4) in respect of a failure to comply with Condition 7(6), Ofcom shall consult such persons (who may include competent authorities in other EEA States) as appear to Ofcom to be appropriate.

## 29.

### Revocation

Section 238 of the Communications Act

(1) (a) If Ofcom is satisfied that the Licensee is in contravention of a Condition of the Licence or is failing to comply with any direction given by Ofcom such that, if that contravention or failure were not remedied, it would justify the revocation of the Licence, Ofcom shall serve on the Licensee a notice:

(i) stating that Ofcom is so satisfied;

- (ii) specifying the respects in which, in the opinion of Ofcom, the Licensee is contravening the Condition or is failing to comply with the direction; and
- (iii) stating that, unless the Licensee takes, within such period as is specified in the notice, such steps to remedy the failure as are so specified, Ofcom will revoke the Licence.

(b) If at the end of the period specified in any notice served under Condition 29(1)(a) above Ofcom is satisfied that the Licensee has failed to take the steps specified in the notice and that it is necessary in the public interest to revoke the Licence, Ofcom shall serve on the Licensee a notice revoking the Licence with effect from the time the notice is served.

(2) Ofcom may revoke the Licence by notice in writing served on the Licensee and taking effect from the time of service if Ofcom is satisfied that the Licensee:

(a) has ceased to provide the Licensed Service and it is appropriate to revoke the Licence; or

*Section 4(5)(b) of the 1990 Act* (b) in purporting to comply with any of the Conditions of this Licence has provided information which is false in a material particular or has withheld any material information with the intention of causing Ofcom to be misled; or

(c) in connection with his application for the Licence, provided Ofcom with information which was false in a material particular or withheld any material information with the intention of causing Ofcom to be misled.

*Section 5(1)(a),(5) and (7) of the 1990 Act* (3) Ofcom may revoke the Licence by notice served on the Licensee and taking effect either from the time of service or on a date specified in the notice in any of the following circumstances:

(a) if the Licensee becomes a disqualified person in relation to the Licence by virtue of Part II of Schedule 2 to the 1990 Act or a requirement imposed by or under Schedule 14 to the Communications Act is contravened in relation to his holding of the Licence;

(b) if, where the Licensee is a body, a change in the nature or characteristics of the Licensee, or any change in the persons having control over or interests in the Licensee, or any change

giving rise to a disqualification under Part II of Schedule 2 to the 1990 Act or a contravention of a requirement imposed by or under Schedule 14 to the Communications Act takes place (whether before or after the Commencement Date), which change is such that, if it fell to Ofcom to determine whether to award the Licence to the Licensee in the new circumstances of the case, it would be induced by the change to refrain from awarding the Licence to the Licensee;

- Section 3(3)(b) of the 1990 Act (c) if Ofcom ceases to be satisfied that the Licensee is a fit and proper person to hold the Licence;
- Section 3(8) of the 1990 Act (d) if the Licensee provides the Licensed Service in whole or in part whilst failing to comply with any requirement to hold or have held on his behalf a licence under Section 1 of the Wireless Telegraphy Act 1949 (as amended) or if the Licensee ceases to comply with requirements applicable to the Licensed Service imposed by or under Chapter 1 of Part 2 of the Communications Act; and
- (e) if, for any reason, the service provided by the Licensee does not constitute a television licensable content service for the purposes of the 1990 Act and the Communications Act.
- Section 238(7) of the Communications Act (4) Ofcom shall before serving any notice revoking the Licence under Conditions 29(1), (2) and (3), notify the Licensee of the matters constituting its grounds for revoking the Licence and give the Licensee a reasonable opportunity to make representations to it about those matters.
- Section 145 of the 1996 Act (5) If the Licensee is convicted of an offence under Section 144 of the 1996 Act and the court by which the Licensee is convicted makes an order disqualifying him from holding a licence during a period specified in the order, or if the Licensee is disqualified from holding a licence pursuant to Section 145(3) of the 1996 Act in consequence of an order disqualifying an individual from holding a licence, this Licence shall be treated as being revoked with effect from the time when the order takes effect.
- Section 239 of the Communications Act (6) (a) If Ofcom is satisfied that the Licensee has included in the Licensed Service one or more programmes containing material likely to encourage or incite the commission of crime or to lead to disorder such that the Licensee has thereby contravened Condition 6(1)(b), or any

other Condition contained in the Licence by virtue of Part 3, Chapter 4 of the Communications Act, and that the contravention is such as to justify the revocation of the Licence, Ofcom shall serve on the Licensee a notice:

- (i) stating that Ofcom is so satisfied;
- (ii) specifying the respects in which, in the opinion of Ofcom, the Licensee has failed to comply with the Condition 6(1)(b) or any other Condition;
- (iii) stating that Ofcom may revoke the Licence after the end of the period of twenty-one days beginning with the date on which the notice is served on the Licensee;
- (iv) informing the Licensee of his right to make representations to Ofcom within that period about the matters appearing to Ofcom to provide grounds for revoking the Licence; and
- (v) suspending the licence as from the time when the notice is served on the licence holder until the revocation takes effect or Ofcom decide not to revoke the licence.

(b) If Ofcom, having considered any representations made within the time period stated above in Condition 29(4)(a)(iii), is satisfied that it is necessary in the public interest to revoke the licence in question, it shall serve on the Licensee a notice revoking the Licence, however, such a revocation notice shall not take effect until the end of the period of twenty-eight days beginning with the day on which the revocation notice was served on the Licensee.